



**3 SEMESTERS | MONTRÉAL CAMPUS**  
915 hours

**AEC  
NTA.1C**

In Canada, and in most parts of the world, the number of graphic designers and illustrators is expected to increase sharply over the next few years.

The Graphic Design training at LaSalle College offers students professional level facilities, qualified teachers whom currently work in the industry and a hands-on education helping the students master the necessary skills needed to succeed as a graphic designer.

Graduates from our Graphic Design course often find jobs with internationally acclaimed companies such as Moment Factory, Sid Lee, ALDO, just to name a few.

Each session, LaSalle College organizes an exhibition to highlight the projects of its students. Come join us at our next exhibition!

This program is offered at the Montréal and Laval campuses.

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## Language of Instruction

This training is offered in English or French.

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## Diploma

This program leads to an Attestation of College Studies (AEC).

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## Career Prospects

- Graphic, web and print designer
- Illustrator
- Artistic director
- Photo retoucher

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## Prospective Student Profile

- Artistically driven and talented
- Great communication skills
- Passionate about emerging technology and new media
- Attention to detail and ability to work quickly and efficiently
- Above average ability to abstract, visualize and design

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## Admission Criteria

Have a training deemed sufficient and meet the admission criteria set for college studies.

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## Concentration Courses

- Creative Imagination (60 h)
- Visual Conception (60 h)
- Digital Image Conception and Processing I (45 h)
- Developing Vector-Based Content (45 h)
- Developing Page Layout I (60 h)
- Professional Trends and Ethics (45 h)
- Visual Communication (45 h)
- Typographic Conception (45 h)
- Digital Image Conception and Processing II (45 h)
- Developing Vector-Based Illustrations (60 h)
- Developing Page Layout II (60 h)
- Web Page Design (60 h)
- Packaging Design (45 h)
- Professional Practice (105 h)
- Synthesis Project (150 h)

\* The College reserves the right to substitute certain courses.

## Softwares

- Adobe CS suite (InDesign, Photoshop, Illustrator, Dreamweaver)
- HTML language

## Methods of Instruction

- On-campus : At the Montréal and Laval campuses
- Blended e-learning (Graphic Design - Online) : Distance learning combining self-study at your own pace (asynchronous) and guided sessions with a live tutor (synchronous)

## Program-Specific Competencies

- Develop expert level skills in graphic design
- Follow specific guidelines to create and design visual components
- Master various MAC and PC software to optimize your illustration, imaging, and layout skills
- Organize and manage your wild and creative ideas
- Experience the industry-like process of developing a project for electronic and print media

## Advantages

- Third session entirely focused on creating a varied portfolio
- Presentation of portfolios in front of a jury of professionals
- Transdisciplinary partnership between LaSalle College programs
- Visits to graphic design studios and companies in the field
- Collaborative industry projects