


 <b>Duration</b> 2 years (4 semesters, 1605 hours)	 <b>Schedule</b> Full-time Daytime	 <b>Languages of Instruction</b> English, French	 <b>Method of Instruction</b> On-campus
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Why not add an ACS in Business Management to your profile? Imagine heading up a successful team, constantly beating sales objectives, effectively promoting products, and providing exceptional customer service. Get ahead of the game on the job market with this training, and take on a range of roles and responsibilities, from managing a sales team to sales representation.

## Career Prospects

Projections for Business Management Technicians' employment show increased growth and many new positions created.

As service and retail industries expand, demand for management experts grows. Businesses aim to excel in customer experiences and operations, creating opportunities for specialized professionals in these fields.

## Career Fields

- Sales Staff Manager,
- Business or Sales Representative,
- Manager of a Retail Sales Store or Business,
- Stock Manager or Purchasing Manager,
- Post-service and Clientele Manager,
- Marketing and Product Launch Manager,
- Communications and Advertising Manager,
- Marketing Researcher, Poll Writer and Analyst.

## Diploma and Accreditation

This Attestation of College Studies (ACS) is approved by the ministère de l'Enseignement supérieur of Québec and is internationally recognized.

ACS programs are part of continuing education and destined primarily for adults seeking to add value to their skill set or reorient their career.

A student without a Certificate of eligibility (CEO) who begins an ACS program in English will be required to demonstrate sufficient knowledge of French, as defined by the regulations of the Ministère de la Langue française, in order to graduate.

## Admissions Criteria

Exceptions to these admission criteria may be applied.

Every application is reviewed by the College.

To be eligible for acceptance into an ACS program, applicants are generally required to meet one of the following criteria:

- Have completed the course Mathematics Secondary IV CST or 436; and
- Have interrupted their full-time studies for at least two (2) consecutive semesters or one (1) full school year; or
- Have followed post-secondary studies for a period of at least one (1) year; or
- Have a Secondary School Diploma (SSD) or a Diploma of Vocational Studies (DVS), and the program allows them to receive a technical training that is not available in a DCS program; or
- Have an equivalent education or an instruction deemed sufficient and meet the admission criteria set for college studies.

For this program, you'll  
need to use your own  
computer equipment.

SEE REQUIREMENTS





## List of Courses

ACS programs are based on DCS program curricula, but do not have general education courses like French, English, or Philosophy.

## Concentration Courses

- Careers in Management (45h)
- Introduction to eBusiness (45h)
- Organizational Communication (45h)
- Accounting I (60h)
- Computer Management I (45h)
- Management (60h)
- Accounting II (60h)
- Marketing (60h)
- Computer Management II (45h)
- Statistics for Management (60h)
- Business Law (45h)
- Financial Analysis (45h)
- Français des affaires (60h)
- Human Resources Management (60 h) (45h)
- Budget Planning and Control (45h)
- Macroeconomics (60h)
- Commercial Inventory Management (45h)
- Marketing Research (60h)
- Advertising and Promotion (45h)
- Retail Sales (45h)
- International Trade (45h)
- Supervising and Training a Salesforce (60h)
- Sales and Communication (60h)
- Business Management Project (60h)
- Consumer Service (45h)
- Project Management (45h)
- Strategic Marketing (45h)
- Merchandising (45h)
- Ecommerce (45h)
- Internship in Business Management (120h)

\* The College reserves the right to substitute some courses.